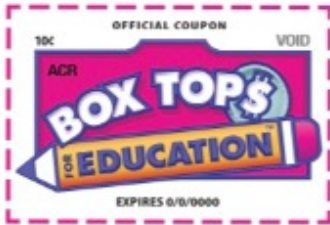


Dear Families,

Big changes are coming to the Box Tops for Education Program!

Participating brands have begun changing their packaging from the traditional Box Tops to the new Box Tops label.



SEE THIS...
CLIP IT



SEE THIS...
SCAN YOUR RECEIPT

Going forward, instead of clipping from packages and checking expiration dates, all Box Tops will be earned digitally by scanning your receipt. The Box Tops for Education team is hard at work building a NEW-and-improved, user-friendly Box Tops mobile app that will be ready this summer.

The new app will feature state-of-the-art technology that allows you to scan your store receipt, find participating products and instantly add Box Tops to our school's earnings online.

WHEN THE NEW APP LAUNCHES, BE SURE TO DOWNLOAD IT OR UPDATE YOUR EXISTING APP.



As we mentioned above, some brands have already started to update their packaging in advance. Until the new app launches, if you see the new Box Tops label on packages, you can use the current Box Tops Bonus App to earn Box Tops for that product. Simply download the app, select the bonus offer for the product you've purchased and scan your receipt to earn.

If you still have traditional Box Tops clips at home, be sure to send them to school. We will still earn cash for all clipped Box Tops until they expire. Better yet, once the new app launches, you can "double dip" during the packaging transition by clipping the traditional Box Tops AND scanning your store receipt containing participating products.

Thanks for helping our school get what it needs!

Table Mound Elementary



Table Mound Elementary



Shoparoo

How it Works

Simply shop, snap, and earn donations for your school.

Earn from everyday purchases

Roo Points.

Snap pictures of your receipts from any store, big or small, that primarily sell food, health or beauty items to earn Roo Points (cash donations) for your school. Whether you're shopping at a supercenter, dollar store, or local convenience store - it doesn't matter where you shop or what items you buy - Shoparoo will make a cash donation for every receipt!

Here are some examples of retailers which reward points:



Sweepstakes Entries.

Snap pictures of all your other receipts to earn entries for your school into Shoparoo's \$1,000 monthly sweepstakes and \$15,000 yearly sweepstakes! Each receipt counts as an entry into both monthly and yearly sweepstakes, so spread the word at your school - the more receipts you submit, the greater your school's chance is of winning.

Here are some examples of stores that qualify for sweepstakes entries:



Win thousands in our sweepstakes

Imagine if taking 30 seconds to snap a picture of your receipt from dinner at your favorite local restaurant could result in your school receiving a \$15,000 check. Every month we will be drawing one lucky school to win Shoparoo's \$1,000 sweepstakes, as well as four schools at the end of the year to win up to \$15,000! To enter your school into all sweepstakes, simply submit receipts from restaurants and non-grocery retailers.

Increase your school's chance of winning by encouraging your friends and family to do the same.

