

Introduction to Business

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This sheet will help to explain the course and what is expected of you. Be sure to ask questions if there is anything you do not understand.

COURSE DESCRIPTION

Introduction to Business is an introductory business course designed mainly for freshman and sophomores. The course covers a variety of topics in the business world. This course will prepare students for taking other business courses at Dubuque Senior High School.

WHAT ARE WE GOING TO DO IN THIS CLASS?

Topics to be covered

1. State the differences between wants and needs.
2. Factors that motivate businesses.
3. Define scarcity.
4. List the four factors of production.
5. Discuss the four phases of the business cycle.
6. Identify how economic activity is measured.
7. Explain business ethics.
8. Define social responsibility.
9. Describe an entrepreneurship and a small business.
10. List the advantages and disadvantages of an entrepreneurship.
11. Name business ownerships.
12. Identify types of businesses.
13. Describe the functions and characteristics of money.
14. Explain the services that banks offer.
15. List advantages and disadvantages for each type of advertising media.
16. Name factors in the cost of advertising.
17. Describe the nature of credit.
18. Explain the advantages and disadvantages of using credit.
19. Identify the types of credit you can use.
20. Describe how to maintain a good credit rating.
21. Name the different types of vehicle insurance coverage.
22. Explain the laws on vehicle insurance.

SUPPLIES

Textbook – Introduction to Business, by Brown & Crow, copyright 2000

Calculator, Notebook, Pen/Pencil.

INSTRUCTIONAL STRATEGIES

Instructional strategies that will be used in this course, but are not limited to are: direct instruction, active participation, presentation, cooperative learning, probing questions, questioning strategies, student projects, technology, note taking, modeling.

ASSESSMENTS & GRADING

Your grade will be based on the following using total points:

Tests – Tests will be announced in advance. We will cover two chapters in the book. Take the tests seriously and do a good job on the tests.

Homework – Homework Assignments will be your Chapter Study Guide. All assignments we do for a chapter will be in the chapter study guide.

Grading Scale:

| | | | | | | | |
|--------------|----|--------------|----|--------------|----|--------------|----|
| 93.0 – 100% | A | 83.0 – 86.99 | B | 73.0 – 76.99 | C | 63.0 – 66.99 | D |
| 90.0 – 92.99 | A- | 80.0 – 82.99 | B- | 72.99 – 70.0 | C- | 60.0 – 62.99 | D- |
| 87.0 – 89.90 | B+ | 77.0 – 79.99 | C+ | 67.0 – 69.99 | D+ | Below 60% | F |

ABSENCES

If you miss class FOR ANY REASON it is your responsibility to get the assignment. Test will be made up within two days. Try not to miss class. Problems with absences (excused or unexcused) or tardies will be handled according to the Senior High School attendance policy.

GETTING HELP

If you are having trouble with INTRODUCTION TO BUSINESS you need to get help IMMEDIATELY. I will be available before school most days. My prep period is 1st hour and I am available that time most days.

BEHAVIOR EXPECTATIONS

I expect you to behave as the responsible students that you are. Should a problem arise I may contact your parents and/or pursue assistance from the office. CHEATING on anything in this class will not be tolerated. Consequences may include, but are not limited to, a score of zero on the work, contacting your parents and/or Assistant Principal, or an F in the course.

COMMUNICATION

The best way to contact me with any questions or concerns is via email (weimers@dbqschools.org). You may also reach me by phone at 552-5541. Messages left will be returned as soon as possible. I also update Powerschool after every test or assignment we take within a day or two of the assessment.