

# Video Production

Instructor: Mitch Kratochvill

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## Course Description

The focus of this course lies in the three central areas of video production: planning, production, and editing. Students will develop a comprehensive plan, shoot video, and edit both audio and video to produce a finished project. Students will be creating various films with provided video equipment and software. Projects may include music videos, green screen videos, documentaries, studio work, and short films.

*COMMENT: Course may be repeated as an independent study with instructor approval.*

## Standards

This course is designed in alignment with the Iowa Core Curriculum 21st century technological literacy skills, as well as the ITEA Standards for Technological Literacy.

## Assessments

Assessments may include, but not limited to: formative, summative, peer, and self-assessment.

## Content

Class topics may include, but not limited to:

- The Production Process
- The Video Camera
- Light, Color, Lighting
- Video Effects
- Video Recording
- Editing Principles
- Production Environment

## Instructional Strategies

Strategies may include, but not limited to: individual, group, assignments, and projects.

## Resources

Resources may include, but not limited to: books, demonstrations, websites, and handouts.

## Academic/Behavioral Expectations

See General Info attachment.

## Grading Plan

See General Info attachment.

## Communication Plan

Phone number and email address listed above. Also see General Info attachment.